

Malmö. It starts here.

Malmö is more than a city. Malmö is meetings, food and laughter. Malmö brims with people creating experiences for others to enjoy – theatre, art and music. Malmö is the place where you'll meet a promising young designer, a chef whose restaurant is boasting its first Michelin star, a director pushing boundaries, a band recording its first album.

Ideas and momentum flow in Malmö. You feel this flow when you visit. You feel it in our art, our music, our food. You feel it in our diversity and people. Malmö is a place where people come to fulfil their dreams. A city with room for ambition and talent – and that invites you to join in.

It is said that our city has more restaurants per head than anywhere else in Sweden. Perhaps that's because half the population is younger than 30. Young restaurant and bistro owners around Möllevångstorget and Davidshallstorg squares experiment with influences from France, Italy, Japan, Lebanon, Iran and many other nations. Cosy cafés and bars are dotted all over. When the Michelin Guide visited Malmö for the first time last year, it awarded three restaurants a Michelin star: Bloom in the Park, Ambiance à Vindåkra and Restaurang Vollmers. At the opposite end of the scale, Malmö is Sweden's falafel capital and has excellent fast food to suit every budget.

Expect the unexpected from Malmö's cultural life. The new concert hall at Malmö Live hosts everything from kiddies' musicals to world names in rock, classical music and jazz. The summertime Sommarscen Malmö outdoor festival surprises and challenges. The Malmö Festival is a food and music extravaganza. Malmö Opera presents ballet and classical opera with unique scenography and artistic expression. Malmö also has a rich heritage of experimental theatre. A diverse array of small groups with their own venues push boundaries and nurture new talent. Watch a musical at a private theatre or see world names perform at one of our arenas.

Around the city you will find more than 300 works of art on public display and numerous examples of architectural innovation. Visit private galleries or enjoy contemporary art at Malmö Konsthall. Malmö Art Museum exhibits older artworks and Form Design Center at Lilla Torg square showcases leading modern Swedish and Scandinavian design. Fans of vintage and second-hand fashion, design and craft have many stores to choose from. For the latest in design and fashion, the city has hundreds of small outlets and boutiques, as well as shopping centres like Hansa, Mobilia and Emporia. Beyond that, Copenhagen is just half an hour away across the Öresund Bridge.

The main city attractions are just 20 minutes away by bicycle. Peddle power takes you easily from the suburb of Rosengård to the beach, and from town to county. Stroll down the boulevards with a friend or run to the hills. Go for a picnic in the park or stop for a beer in a square. Explore the waterfront on foot or skateboard down a ramp. Everything's within easy reach in Sweden's smallest big city.

Malmö is the industrial centre that became an academy that became a city to savour. A place where people come to make their dreams come true. A city where you will experience something new. Welcome to Malmö. It starts here.